

NORFOLK BRIDES COOKIE POLICY

This website uses cookies to distinguish you from other users. This helps us to provide you with a positive user experience and also allows us to improve the website.

By using this website you consent to use our cookies. If you do not agree, then you can block cookies in your browser but your browsing experience may be adversely affected.

Cookies and How We Use Them

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of the website. They include, for example, cookies that enable you to log into secure areas of the website.
- **Analytical/performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around the website when they are using it. This helps us to improve the way the website works, for example, by ensuring that users are finding what they are looking for easily. We use Google Analytics, a web analytics service provided by Google, Inc. Google Analytics sets a number of cookies (default is 4) in order to evaluate your use of the site and compile reports for us on activity on the site.
- **Functionality.** These are used to recognise you when you return to the website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to the website, the pages you have visited and the links you have followed. We will use this information to make the website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below (pg 2.):

Cookie Name	Cookie Type	Purpose
WordPress Cookies	First party	WordPress uses cookies, or tiny pieces of information stored on your computer, to verify who you are. There are cookies for logged in users and for commenters.
Cookie bar cookie	First party	Identifies if you have accepted cookies to remember the state of the cookie bar.
Google Analytics	Third party	Determine which domain to measure Distinguish unique users Throttle the request rate Remember the number and time of previous visits Remember traffic source information Determine the start and end of a session Remember the value of visitor-level custom variables.
Google Maps	Third party	Cookies store user preferences and information for Google maps
Mailchimp	Third party	Used to check whether emails have been opened.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Cookies and Browser Settings

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of the website. More information on how to set your browser's parameters in relation to cookies can be found at www.cookie law.org and other independent advice websites.